INDEX TO VOLUME XIX

GENERAL INDEX

Advertising Media, The Use of Incremental Analysis in the Selection of *Seymour Banks* 232

American Foreman Unionizes, The *Ernest Dale* 25

Bank Loans, The Insurance of, and Its Implications . . . *Frances Quantius* 133

Big Business and the Nazi Party in Germany . . . . . *Arthur Schweitzer* 1

Big Business and Private Property under the Nazis . . . . . *Arthur Schweitzer* 99

British Company Law Reform: Implications for Accounting Practice *Mary E. Murphy* 151

Business Fluctuation Theory, The Misplaced Emphasis in Contemporary *Clark Warburton* 199

Business Forms, Control of *Cyril O'Donnell* 176

Case for an Active Association of Collegiate Schools of Business, The *Orme W. Phelps* 183

Collegiate Schools of Business, The Case for an Active Association of *Orme W. Phelps* 183

Company Law Reform, British: Implications for Accounting Practice *Mary E. Murphy* 151

Control of Business Forms *Cyril O'Donnell* 176

Credit Unions, Liquidation Record of Wisconsin . . . . . *Eli Shapiro* 82

Disproportionate Method of Market Sampling, The . . . . . *Robert Ferber* 67

Economic Maturity: An Industrial View *Herbert L. Towle* 224

Effectiveness of Price Control in the Dairy Industry . . . . . *Gideon Hadary* 76

Electrical Utilities in Puerto Rico *J. Fred Rippy* 221

Executive Myopia *General Robert Wood Johnson* 63

Exemption of Security Interest from Income Taxes in the United States: An Economic and Statistical Analysis (Part 2 of *Journal of Business*, Vol. XIX, No. 4, October, 1946) . . . *Lucile Derrick*

Federal Regulation, The Public Utility Holding Company under (Part 2 of *Journal of Business*, Vol. XIX, No. 3, July, 1946) . . . *Ranald A. Finlayson*

Foreman Unionizes, The American *Ernest Dale* 25

Income Taxes in the United States, Exemption of Security Interest from: An Economic and Statistical Analysis (Part 2 of *Journal of Business*, Vol. XIX, No. 4, October, 1946) . *Lucile Derrick*

Industrial Society, Professional Behavior and . . . . . *Paul Meadows* 145

Insurance of Bank Loans and Its Implications, The . . . . . *Frances Quantius* 133

International Economic Position of New Zealand, The (Part 2 of *Journal of Business*, Vol. XIX, Nos. 1 and 2, January and April, 1946) . *George Hay Brown*

Kansas City Wholesale Fruit and Vegetable Market, The . . . *Hugh G. Wales* 161

Liquidation Record of Wisconsin Credit Unions . . . . . *Eli Shapiro* 82

Market Sampling, The Disproportionate Method of . . . . . *Robert Ferber* 67

Misplaced Emphasis in Contemporary Business Fluctuation Theory, The *Clark Warburton* 199

Nazi Party in Germany, Big Business and the . . . . . *Arthur Schweitzer* 1

New Zealand, The International Economic Position of (Part 2 of *Journal of Business*, Vol. XIX, Nos. 1 and 2, January and April, 1946) . *George Hay Brown*

Price Control in the Dairy Industry, Effectiveness of . . . . . *Gideon Hadary* 76

Private Property under the Nazis, Big Business and . . . . *Arthur Schweitzer* 99

Professional Behavior and Industrial Society . . . . . *Paul Meadows* 145

Public Utility Holding Company under Federal Regulation, The (Part 2 of *Journal of Business*, Vol. XIX, No. 3, July, 1946) . . *Ranald A. Finlayson*

Puerto Rico, Electrical Utilities in *J. Fred Rippy* 221

Some Economic Concepts Affecting the Renegotiation of War Contracts *Norman C. Parkin* 31

Use of Incremental Analysis in the Selection of Advertising Media, The *Seymour Banks* 232

War Contracts, Some Economic Concepts Affecting the Renegotiation of *Norman C. Parkin* 31

Wholesale Fruit and Vegetable Market, The Kansas City . . . *Hugh G. Wales* 161

INDEX TO AUTHORS

BANKS, SEYMOUR. The Use of Incremental Analysis in the Selection of Advertising Media 232

BROWN, GEORGE HAY. The International Economic Position of New Zealand (Part 2 of *Journal of Business*, Vol. XIX, Nos. 1 and 2, January and April, 1946)

DALE, ERNEST. The American Foreman Unionizes 25

DERRICK, LUCILE. Exemption of Security Interest from Income Taxes in the United States: An Economic and Statistical Analysis (Part 2 of *Journal of Business*, Vol. XIX, No. 4, October, 1946)

FERBER, ROBERT. The Disproportionate Method of Market Sampling 67

FINLAYSON, RANALD A. The Public Utility Holding Company under Federal Regulation (Part 2 of *Journal of Business*, Vol. XIX, No. 3, July, 1946)

HADARY, GIDEON. Effectiveness of Price Control in the Dairy Industry 76

JOHNSON, GENERAL ROBERT WOOD. Executive Myopia 63

MEADOWS, PAUL. Professional Behavior and Industrial Society 145

MURPHY, MARY E. British Company Law Reform: Implications for Accounting Practice 151

O'DONNELL, CYRIL. Control of Business Forms 176

PARKIN, NORMAN C. Some Economic Concepts Affecting the Renegotiation of War Contracts 31

PHELPS, ORME W. The Case for an Active Association of Collegiate Schools of Business 183

QUANTIUS, FRANCES. The Insurance of Bank Loans and Its Implications . . . 133

RIPPY, J. FRED. Electrical Utilities in Puerto Rico 221

SCHWEITZER, ARTHUR. Big Business and the Nazi Party in Germany 1

———. Big Business and Private Property under the Nazis 99

SHAPIRO, ELI. Liquidation Record of Wisconsin Credit Unions 82

TOWLE, HERBERT L. Economic Maturity: An Industrial View 224

WALES, HUGH G. The Kansas City Wholesale Fruit and Vegetable Market . . . 161

WARBURTON, CLARK. The Misplaced Emphasis in Contemporary Business Fluctuation Theory 199

BOOK REVIEWS

ABBOTT, CHARLES C. Financing Business during the Transition. *George A. Steiner* 245

BOULDING, KENNETH E. The Economics of Peace. *Henry C. Simons* 46

BUCHANAN, NORMAN S. International Investment and Domestic Welfare. *Melchoir Palyi* 194

BUTSCH, R. L. C. How To Read Statistics 245

CANTOR, NATHANIEL. Employee Counseling: A New Viewpoint in Industrial Psychology. *O. W. Phelps* 127

CHENAULT, RICHARD S. Advertising Layout: The Projection of an Idea. *James J. Tennyson* 195

FILIPETTI, GEORGE. Industrial Management in Transition. *Felice Julianna* . . 196

GARDNER, BURLEIGH B. Human Relations in Industry. *O. W. Phelps* 127

KAHN, ALFRED EDWARD. Great Britain in the World Economy. *Mary E. Murphy* 129

KATONA, GEORGE. Price Control and Business. *H. W. Spiegel* 48

KIRN, REV. BRIAN A. Financial Reports of American Commercial Banks. *Neil H. Jacoby* 47

METZ, HAROLD. Labor Policy of the Federal Government. *O. W. Phelps* 244

MILLIS, HARRY A., and MONTGOMERY, ROYAL E. The Economics of Labor, Vol. III: Organized Labor. *O. W. Phelps* . . 43

MINTS, LLOYD W. A History of Banking Theory in Great Britain and the United States. *Lester V. Chandler* 130

Operating a Small Business 46

STATISTICAL RESEARCH GROUP, COLUMBIA UNIVERSITY. Sequential Analysis of Statistical Data: Applications. *William A. Spurr* 194

WATERMAN, PATRICIA L. The Role of the States in Postwar Aviation. *G. S. Mettel* 131

WHITAKER, ARTHUR P. (ed.). Inter-American Affairs, 1944. *Alfred Manes* 49

WILLIAMSON, S. T., and HARRIS, HERBERT. Trends in Collective Bargaining: A Summary of Recent Experience. *O. W. Phelps.* 247